

CHILLIWACK RINGETTE ASSOCIATION 9685 Broadway St., Chilliwack, BC, V2P 5T6 www.chilliwackringette.ca

2023/24 Chilliwack Ringette Sponsorship Structure

The Chilliwack Ringette Association (CRA) welcomes partnership and sponsor donations, which help meet our mandate of offering affordable, enjoyable and quality ringette programming to athletes in Chilliwack, Hope, Kent, Mission and Abbotsford. To meet the needs of our growing association, we invite sponsors to consider providing support in the following ways:

LEGACY PARTNER (\$3,500)

Through this extended multi-year commitment to our association, your sponsorship of \$3,500 for a three-year sponsorship period helps to ensure ongoing funding for equipment, team travel and ice times as well as the continued growth of ringette in our region. In recognition, the CRA will:

- Include your company logo on a set of youth team jerseys
- Provide you with a recognition plaque for display at your place of business
- Recognize your contributions on our social media pages
- Prominently display your logo on our home game signage
- Prominently display your logo on our <u>CRA homepage</u>.

OFFICIAL PARTNER (\$1,000)

The CRA wishes to recognize our business partners who support our association in various ways through establishing 'official partners'. In recognition of your financial support through an annual financial or in-kind service provision of \$1,000 or more, we will:

- Provide you with a recognition plaque for display at your place of business
- Recognize your contributions on our social media pages
- Display your logo on our home game signage
- Display your logo on our <u>CRA homepage</u>.

GOLD SPONSOR (\$500)

The CRA invites businesses to consider a one-time \$500 donation to our association to assist in promoting our sport to the community. In recognition, we will:

- Recognize your contributions on our social media pages
- Display your logo on our home game signage
- Display your logo on our <u>CRA homepage</u> for one year.

SILVER SPONSOR (\$250)

The CRA invites businesses to provide a one-time \$250 donation to assist with a variety of costs our athletes and their families incur, such as travel and equipment. In recognition, we will:

- Display your logo on our home game signage
- Display your logo on our CRA homepage for one year.

All sponsorships are subject to CRA board approval.